



## California Facts Butte County November 2006

Demographics	2000	2005
Total Population	203,171	207,937
Under 5 years	11,367	12,140
18 Years & over	154,404	160,987
65 Years & over	32,056	30,390

Source: US Census American Community Survey (ACS)



Education-Attainment Level of Population over 25		
	2000	2005
Less than 9 <sup>th</sup> grade	7,469	6,253
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	15,008	9,850
High School graduate (includes equivalency)	30,853	32,311
Some college, no degree	35,908	36,956
Associate's Degree	9,824	11,348
Bachelor's Degree	18,826	23,549
Graduate or Professional Degree	8,848	11,138

Source: US Census American Community survey (ACS)

	2000	2005
Labor force (thousands)	91,098	100,421
Number of population that is employed and 16yrs & older	82,403	91,156
Number of population that is self employed	9,245	13,824
Unemployment rate	6.1%	6.5%
Population living in poverty	19.8%	19.6%
Per capita income (dollars)	\$17,517	\$21,629
Median household income	\$31,924	\$36,602
Total annual wages	\$1.8 billion	\$2.2 billion
Mean travel time to work (min.) / # of commuters	20.9 min./ 80,809	22 min./ 88,511

Source: Employment Development Department (EDD) Labor Market Information Division (LMID); US Bureau of Economic Analysis (BEA); US Census/American Community Survey (ACS).



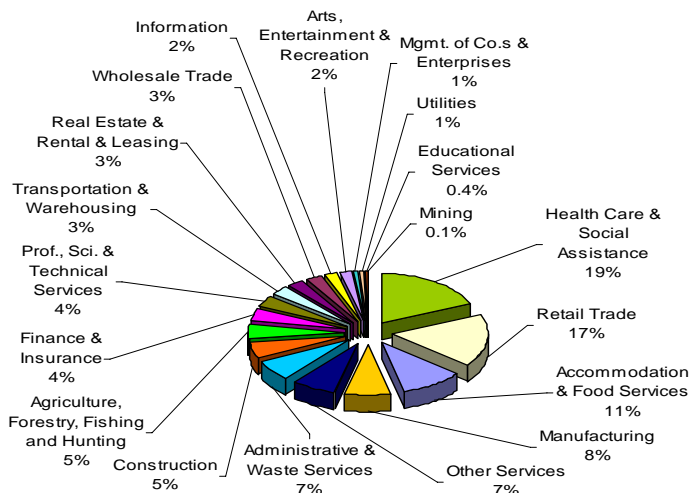
Housing	2000	2005
Median home price	NA	NA
Housing affordability (% of population that can afford the median home price)	NA	NA

Source: California Association of Realtors



## California Facts Butte County November 2006

**Butte County Private Industry Employment 2001**



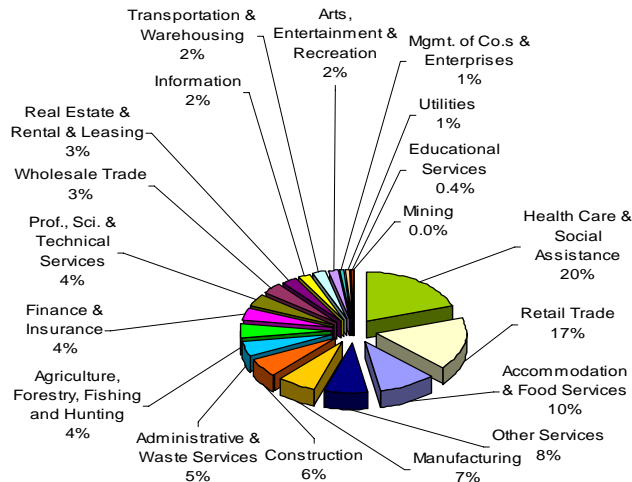
Source: California Regional Economies Employment Series

Top 10 Fastest Growing Industries by Employment	2001-2004
Construction*	31%
Wholesale Trade*	29%
Professional, Scientific & Technical Services*	14%
Finance & Insurance*	12%
Health Care & Social Assistance	10%
Other Services (except Public Administration)	8%
Management of Companies & Enterprises	8%
Educational Services (Private)*	7%
Information*	3%
Retail Trade	3%

Source: EDD's LMID CA Regional Economies Employment Series

\* - Less than 5% of employment

**Butte County Private Industry Employment 2004**



Source: California Regional Economies Employment Series

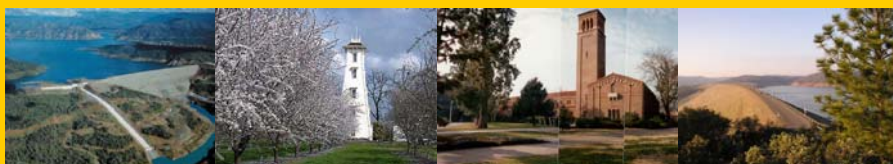
Business & Industry	2001	2004
Number of business establishments-all industries	6,300	7,000
Businesses that employ fewer than 10	79%	79%
Businesses that employ 10 or more & fewer than 50	17%	18%
Total Employment (Private + Government)	74,400	75,000
Total employment for all private industries	57,800	58,900
Total employment for all non-farm industries (Private, Government & Logging; minus Agriculture, Forestry, Hunting & Fishing)	71,600	72,400

Source: EDD's LMID CA Regional Economies Employment Series; EDD's LMID Business & Industry Data

**Top 10 "Competitive Edge" Private Industries by Location Quotient**

2001 LQ	Description	2005 LQ	Description
6.06	Crop Production	5.42	Crop Production
5.15	Agriculture & Forestry Support Activities	5.13	Agriculture & Forestry Support Activities
4.54	Private Households	5.06	Private Households
2.45	Membership Associations & Organizations	2.32	Membership Associations & Organizations
2.09	Transit & Ground Passenger Transportation	1.67	Hospitals
1.83	Hospitals	1.66	Real Estate
1.82	Social Assistance	1.61	Nursing & Residential Care Facilities
1.71	Forestry & Logging	1.59	Building Material & Garden Supply Stores
1.68	Real Estate	1.57	Electronics & Appliance Stores
1.65	Wood Product Manufacturing	1.52	Wood Product Manufacturing

Source: US Bureau of Labor Statistics Quarterly Census of Employment & Wages (QCEW)



## California Facts Butte County November 2006

Top 10 Manufacturing Sub-Sectors (NAICS 3-digit code)	
2001	2004
Food	Food
Machinery	Machinery
Fabricated Metal Products	Wood Products
Wood Products	Beverage
Miscellaneous	Fabricated Metal Products
Transportation Equipment	Miscellaneous
Computer & Electronic Products	Furniture & Related Products
Furniture & Related Products	Chemicals
Plastics & Rubber Products	Plastics & Rubber Products
Printing & Related Support	Printing & Related Support

Source: EDD's LMID CA Regional Economies Employment Series



Top 10 Agricultural Commodities (Gross Value)	
2001	2004
Cattle, Fed Heifers & Steers	Cattle & Calves
Pasture, Range	Pasture, Range
Grapes, Wine	Grapes, Wine
Cattle, Milk Cows, Cull	Pasture, Irrigated
Pasture, Irrigated	Fruit & Nut Crops
Fruit & Nut Crops	Hay, Grain
Nursery Products. Misc.	Nursery Products
Hay, Other	Hay, Other
Cattle, Bulls	Christmas Trees & Cut Greens
Cattle & Calves	---

Source: CA Dept. of Food & Agriculture – Resource Directory



Occupational Projections	
<b>Top 10 Fastest Growing Occupations</b>	<ol style="list-style-type: none"> <li>1. Receptionists &amp; Information Clerks</li> <li>2. Property, Real Estate &amp; Community Association Managers</li> <li>3. Accountants &amp; Auditors</li> <li>4. Dental Assistants</li> <li>5. Financial Managers</li> <li>6. Radiological Technologists &amp; Technicians</li> <li>7. Retail Salesperson</li> <li>8. Insurance &amp; Sales Agents</li> <li>9. Bill &amp; Account Collectors</li> <li>10. Registered Nurses</li> </ol>
<b>Top 10 High Wage Occupations (by median hourly wage)</b>	<ol style="list-style-type: none"> <li>1. Dentists, General - \$85.24</li> <li>2. Chief Executives - \$72.54</li> <li>3. Pharmacists - \$55.55</li> <li>4. Compensation &amp; Benefits Managers - \$51.67</li> <li>5. Family &amp; General Practitioners - \$51.01</li> <li>6. Human Resources Managers, All Other - \$41.54</li> <li>7. Marketing Managers - \$41.12</li> <li>8. Public Relations Managers - \$39.33</li> <li>9. Sales Managers - \$38.55</li> <li>10. First-Line Super./Man. of Police &amp; Detectives - \$38.23</li> </ol>

Source: EDD's LMID Projections of Employment by Industry & Occupation.